

The Strategic Management Of Intellectual Capital And Organizational Knowledge



Increasingly, the challenge of management is to create and supply knowledge in order to sustain organizational performance. However, few books on management strategy have been written using this concept as a foundation. Editors Nick Bontis and Chun Wei Choo look at the literature. The Strategic Management of Intellectual Capital and Organizational Knowledge [Chun Wei Choo, Nick Bontis] on skiathosmemories.com *FREE* shipping on qualifying. Chapter 1 - The Strategic Management of Intellectual Capital: An Introduction the Strategic and Operational Roles of Intellectual Capital in the Organization and 2 - A Question of Balance: Case Studies in Strategic Knowledge Management. The Strategic Management of Intellectual Capital and Organizational Knowledge. Article January with Reads. Cite this publication. Chun Wei Choo at. Majid Ramezan, Review: Intellectual capital and organizational organic structure in knowledge society: How are these concepts related?, International Journal. The Strategic management of intellectual capital and organizational knowledge / edited by Chun Wei Choo and Nick Bontis Choo, Chun Wei, 'A well-balanced illustration of the concepts that surround the strategic management of intellectual capital and knowledge, with interesting and. skiathosmemories.com: The Strategic Management of Intellectual Capital and Organizational Knowledge () and a great selection of similar New, Used. The Strategic Management of Intellectual Capital and Organizational Knowledge: A Collection of Readings and a great selection of similar. The Strategic Management of Intellectual Capital and Organizational Knowledge. Increasingly, the challenge of management is to create and supply. 3. Choo, C.W., & Bontis, N. (Eds.). (). The Strategic Management of Intellectual. Capital and Organizational Knowledge. New York: Oxford University Press. Get this from a library! The strategic management of intellectual capital and organizational knowledge. [Chun Wei Choo; Nick Bontis;] -- Increasingly, the. Useful to students on courses looking at the developing or design of knowledge strategies for organizations Unique knowledge-based approach using strategic. Sensemaking, knowledge creation, and decision making: Organizational knowing as emergent strategy. In: Strategic management of intellectual capital and. two different knowledge management strategies: exploitation and exploration and three . Intellectual capital relates to all organizational knowledge; tacit and. Buy The Strategic Management of Intellectual Capital and Organizational Knowledge by Nick Bontis, Chun Wei Choo from Waterstones today! Click and Collect.

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