

A Ghosts Memoir: The Making Of Alfred P. Sloans My Years With General Motors



The story of the ghostwriting of Alfred P. Sloan's best-selling memoir, General Motor's attempts to block the book's publication, and the author's eventual triumph. Editorial Reviews. From Library Journal. Between and , McDonald, an editor and A Ghost's Memoir: The Making of Alfred P. Sloan's My Years with General Published in , My Years with General Motors was an immediate. The book is the ghostwritten memoir of Alfred P. Sloan, Jr. (), whose business and The Making of Alfred P. Sloan's My Years with General Motors. A Ghost's Memoir has 11 ratings and 1 review. Lobstergirl said: I would recommend this for readers of My Years with General Motors, as a brief companion. The quintessential organization man: Alfred P. Sloan at General Motors 5/13/ Thirty days from delivering the manuscript about Alfred P. Sloan's life at. A Ghost's Memoir: The Making of Alfred P. Sloan's My Years with General Motors. By John McDonald. Cambridge, MA: The MIT Press. Pp. xvii. Who wrote Alfred Sloan's My Years with General Motors? a. Alfred Sloan b. John McDonald c. Alfred Chandler d. A group of more than 20 persons, known and. By John McDonald; Abstract: Published in , My Years with General Motors was an immediate best-seller and today is considered one of., English, Book edition: A ghost's memoir: the making of Alfred P. Sloan's My years with General Motors / John McDonald ; [foreword by Dan Seligman]. The book is the ghostwritten memoir of Alfred P. Sloan, Jr. (), whose business and management strategies enabled General Motors to overtake Ford. Published by skiathosmemories.com and H-Business (August)? John McDonald, A Ghost's Memoir, The Making of Alfred P. Sloan's My Years with General Motors. A ghost's memoir: the making of Alfred P. Sloan's My years with General Physical Description: xvii, p. ; 21 cm. Subjects: Sloan, Alfred P. -- A Ghost's Memoir: The Making of Alfred P. Sloan's My Years with General Motors by McDonald, John and a great selection of similar Used, New and Collectible. another promising title I'd come across: John McDonald's A Ghost's Memoir: The Making of Alfred P. Sloan's My Years with General Motors. [PDF] A Ghost s Memoir: The Making of Alfred skiathosmemories.com - My Years with General Motors A Ghost s Memoir: The Making of Alfred skiathosmemories.com - My Years with. Gregg Easterbrook reviews book A Ghost's Memoir: The Making of Alfred P Sloan's 'My Years With General Motors' by John McDonald (M). Alfred Pritchard Sloan Jr was an American business executive in the automotive industry. He was a long-time president, chairman and CEO of General Motors .. A ghost's memoir: the making of Alfred P. Sloan's My Years with General Motors. Dirigida per Sloan, General Motors es va fer coneguda per gestionar . A Ghost's Memoir: The Making of Alfred P. Sloan's 'My Years with General Motors'. the ghost-writer back in: Alfred Sloan, Alfred Chandler, John McDonald and the.

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